



COUNTY OF LOS ANGELES

REGISTRAR-RECORDER/COUNTY CLERK

12400 Imperial Highway – P.O. Box 1024, Norwalk, California 90651-1024 – www.lavote.net

DEAN C. LOGAN

Registrar-Recorder/County Clerk

October 12, 2010

The Honorable Board of Supervisors
County of Los Angeles
383 Kenneth Hahn Hall of Administration
500 West Temple Street
Los Angeles, California 90012

Dear Supervisors:

**REQUEST TO AUTHORIZE THE REGISTRAR-RECORDER/COUNTY CLERK TO PERFORM
SNAP TALLIES OF CERTAIN PRECINCTS IN THE
2010 GENERAL ELECTION**

SUBJECT

Approve an agreement with Edison Media Research for the conduct of snap tally services in 16 precincts in the November 2, 2010 Gubernatorial General Election.

IT IS RECOMMENDED THAT YOUR BOARD:

Approve the conduct of snap tally services in 16 of the 4,770 precincts throughout the County in the November 2, 2010 General Election at the request of Edison Media Research.

PURPOSE/JUSTIFICATION OF RECOMMENDED ACTION

For many years, Los Angeles County has made snap tally services available to the news media to enable them to establish voting trends in certain election contests. For this election, the request is for snap tally results in the United States Senate, United States House, Gubernatorial, and Proposition 19 contest only.

Snap tallies are specifically authorized by California Elections Code sections 14440-14443. Edison Media Research has requested the snap tallies indicating a public interest in the information and need for early tabulation.

ADOPTED

BOARD OF SUPERVISORS
COUNTY OF LOS ANGELES

14 October 12, 2010

Sachi A. Hamai
SACHI A. HAMAI
EXECUTIVE OFFICER

Implementation of Strategic Plan Goals

Implementation of Strategic Plan Goals

This request supports the County strategic plan:

Goal 1: OPERATIONAL EFFECTIVENESS: Maximize the effectiveness of processes, structure, and operations to support timely delivery of customer-oriented and efficient public services.

FISCAL IMPACT/FINANCING

The total costs to the RR/CC for the snap tallies are estimated at \$400 to cover an additional \$25 stipend for each Inspector performing snap tally services.

FACTS AND PROVISIONS/LEGAL REQUIREMENTS

Snap tallies do not interfere with the conduct of the election. Snap tallies take place after all the polls have closed and do not, in any way, delay the County's tally of election results. The attached statement from Edison Media Research reaffirms their policy of not releasing such results until all the polls in the State of California have closed.

IMPACT ON CURRENT SERVICES (OR PROJECTS)

No impact on current services. Snap tally services allows for the news media to establish voting trends in certain election contests and provide this information to the citizens of Los Angeles County.

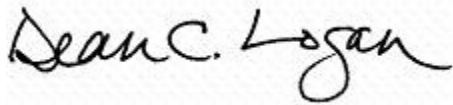
CONCLUSION

Upon Board approval, it is requested that the Executive Officer/Clerk of the Board, return one original stamped copy of the approved Board letter to:

County of Los Angeles
Registrar-Recorder/County Clerk
12400 Imperial Highway, Room 7001
Norwalk, CA 90650
Attention: Dean C. Logan
Registrar-Recorder/County Clerk

The Honorable Board of Supervisors
10/12/2010
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Respectfully submitted,

A handwritten signature in black ink that reads "Dean C. Logan". The signature is written in a cursive, flowing style.

DEAN C. LOGAN
Registrar-Recorder/County Clerk

RR/CC

c: Chief Executive Officer
County Counsel
Executive Officer, Board of Supervisors
Auditor Controller

ATTACHMENT I



Conducted by



September 10, 2010

LA County Board of Supervisors

To the Board of Supervisors;

Edison Research has been commissioned to provide election coverage on behalf of the National Election Pool whose members include: ABC, the Associated Press, CBS, CNN, Fox and NBC.

As part of our research, we wish to obtain the *US Senate, US House, Gubernatorial and Proposition 19* election results for the Tuesday, November 2, 2010 General Election via snap tallies for the following 16 precincts:

Lakewood 3450023A
Inglewood 2950149A
Pasadena 5150095A
Los Angeles 9001015A
Bellflower 0750044A
Topanga 7100001A
Rowland Heights 5850207A
West Athens 7670015A

Rancho Palos Verdes 5530002A
Lakewood 3450035A
Los Angeles 9000301A
Bell 0700017A
Pomona 5250022A
Bell 0700002A
South Gate 6550028A
South San Gabriel 6650035A

It is the policy of Edison Research and the National Election Pool members not to report its voter analysis until all of the polls have closed in your state.

If you have any questions please feel free to call me at (908) 722-8683 or toll free at (888) 325-8683.

Sincerely,

Kevin Beach
Edison Research